FOR THE SOUND DESK

Mark’s walk-on cue

Mark walks on to the hook from his own song, Connect Those Dots. The host introduces the Connect Those Dots Growth Framework® before the track starts.

STAND BY

GO on “Mark Preston”.

Play the file once as the host says his name and the applause starts.

Soundcheck

Load Mark-Preston-Customer-Growth-Walk-On.wav. It is stereo, 48 kHz, 24-bit PCM. Check the music level from the back of the room. Agree a visual cue with Mark if his walk is shorter than expected.

0:00 to 0:13

Let the hook play as Mark walks on. The host steps away from the mic so there is room for the music and applause.

0:13 to 0:16

The final bar fades to silence. Bring up Mark’s live mic for his first words. If he reaches his position early, follow his signal and fade smoothly.

Recording

The original 16-second walk-on, taken from about 2:47 to 3:03 in the 3:25 recording on connectthosedots.com/song.

Use at your event

This file is supplied for walk-on playback at a confirmed Mark Preston event. Agree any use in a livestream, recording or publicity edit with Mark separately.